

ESTTA Tracking number: **ESTTA356619**

Filing date: **07/07/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                      |
|----------------------------|----------------------|
| Applicant:                 | <b>LEUNG SZEWANG</b> |
| Application Serial Number: | <b>77902539</b>      |
| Application Filing Date:   | <b>12/30/2009</b>    |
| Mark:                      | <b>PETINUM</b>       |
| Date of Publication        | <b>06/15/2010</b>    |

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Hallmark Licensing, Inc., 2440 Pershing Road, MD 339, Kansas City, MO 64108, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 07/15/2010. Hallmark Licensing, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/14/2010.

Respectfully submitted,

/david n. johnson/

07/07/2010

**David N. Johnson**

**Hallmark Cards, Incorporated**

**2501 McGee Trafficway MD 339**

**Kansas City, MO 64108**

**UNITED STATES**

**sgrabi2@hallmark.com, djohns4@hallmark.com**

**816-274-5583**