

ESTTA Tracking number: **ESTTA381061**

Filing date: **11/30/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Shopperschoice.com LLC
Application Serial Number:	77898737
Application Filing Date:	12/22/2009
Mark:	SPORTSMANGUYS.COM
Date of Publication	10/05/2010

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Sportsman's Guide, Inc., 411 Farwell Avenue, South St. Paul, MN 55705, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer is engaged in settlement discussions with applicant
- *Potential opposer has contacted applicant regarding possible settlement, and is awaiting applicant's response.*

The time within which to file a notice of opposition is set to expire on 12/04/2010. The Sportsman's Guide, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/02/2011.

Respectfully submitted,
/Jordan E. Olivetti/
11/30/2010

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