UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

BRIAN P. O'DONNELL
KELLOGG NORTH AMERICA COMPANY
ONE KELLOGG SQUARE, PO BOX 3599
BATTLE CREEK, MI 49016-3599

Mailed: May 12, 2011

Serial No.: 77896671
ESTTA TRACKING NO: ESTTA408818

The request to extend time to oppose is granted until **8/10/2011** on behalf of potential opposer **KELLOGG NORTH AMERICA COMPANY**

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, petition for cancellation, notice of ex parte appeal, and inter partes filings are now available at http://estta.uspto.gov. Images of TTAB proceeding files can be viewed using TTABVue at http://ttabvue.uspto.gov.