

ESTTA Tracking number: **ESTTA349911**

Filing date: **05/27/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	MDP Worldwide, Inc.
Application Serial Number:	77884522
Application Filing Date:	12/02/2009
Mark:	ACT
Date of Publication	05/04/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, ACT, Inc., 500 ACT DR, P.O. BOX 168, Iowa City, IA 52243-0168, UNITED STATES, a corporation organized under the laws of Iowa, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/03/2010. ACT, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/01/2010.

Respectfully submitted,
/Ian Block/
05/27/2010

Brett A. August

Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP

311 South Wacker Drive Suite 5000

Chicago, IL 60606

UNITED STATES

baugust@pattishall.com, ijb@pattishall.com

(312) 554-8000