

ESTTA Tracking number: **ESTTA393924**

Filing date: **02/17/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Plug N Play Entertainment Inc.</b>
Application Serial Number:	<b>77856338</b>
Application Filing Date:	<b>10/23/2009</b>
Mark:	<b>PLUG N PLAY ENTERTAINMENT</b>
Date of Publication	<b>01/18/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, PlayNetwork, Inc., 8727 148th Ave. NE, Redmond, WA 98052, UNITED STATES, a corporation organized under the laws of Washington, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 02/17/2011. PlayNetwork, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/18/2011.

Respectfully submitted,  
/Claire F. Hawkins/  
02/17/2011

**Claire F. Hawkins**

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