

ESTTA Tracking number: **ESTTA341862**

Filing date: **04/12/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Eli Lilly and Company</b>
Application Serial Number:	<b>77845754</b>
Application Filing Date:	<b>10/09/2009</b>
Mark:	<b>INTEPRITY</b>
Date of Publication	<b>03/16/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, BASF SE, Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, , GERMANY, a Joint Stock Company, organized under the laws of Fed. Repub. of Germany, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/15/2010. BASF SE respectfully requests that the time period within which to file an opposition be extended until 07/14/2010.

Respectfully submitted,

/LHD/

04/12/2010

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