

ESTTA Tracking number: **ESTTA366785**

Filing date: **09/03/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Mid-Am Metal Forming, Inc.</b>
Application Serial Number:	<b>77839590</b>
Application Filing Date:	<b>10/01/2009</b>
Mark:	<b>MID-AM</b>
Date of Publication	<b>08/24/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Mid-Am Building Supply, Inc., 1615 Omar Bradley Drive, Moberly, MO 65270, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/23/2010. Mid-Am Building Supply, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/22/2010.

Respectfully submitted,  
/Michael Elbein/  
09/03/2010

**Michael Elbein**

**Hovey Williams LLP**

**10801 Mastin Boulevard Suite 1000**

**Overland Park, KS 66210**

**UNITED STATES**

**tmdocketing.elbein@hoveywilliams.com, jcrowford@hoveywilliams.com**

**(913) 647-9050**