

ESTTA Tracking number: **ESTTA325952**

Filing date: **01/08/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	United Football League, LLC
Application Serial Number:	77838785
Application Filing Date:	09/30/2009
Mark:	THE CHAMPIONSHIP UFL
Date of Publication	12/15/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Upward Unlimited, 198 White Star Point, Greenville, SC 29301, UNITED STATES, a corporation organized under the laws of South Carolina, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/14/2010. Upward Unlimited respectfully requests that the time period within which to file an opposition be extended until 04/14/2010.

Respectfully submitted,

/Tim F. Williams/

01/08/2010

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