

ESTTA Tracking number: **ESTTA327497**

Filing date: **01/19/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>United Football League, LLC</b>
Application Serial Number:	<b>77838768</b>
Application Filing Date:	<b>09/30/2009</b>
Mark:	<b>2009 PREMIERE SEASON UFL</b>
Date of Publication	<b>12/29/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Upward Unlimited, 198 White Star Point, Spartanburg, SC 29301, UNITED STATES, a corporation organized under the laws of South Carolina, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/28/2010. Upward Unlimited respectfully requests that the time period within which to file an opposition be extended until 04/28/2010.

Respectfully submitted,

/Tim F. Williams/

01/19/2010

**Tim F. Williams**

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