

ESTTA Tracking number: **ESTTA440429**

Filing date: **11/10/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Dish Network, L.L.C.
Application Serial Number:	77828705
Application Filing Date:	09/17/2009
Mark:	TV EVERYWHERE
Date of Publication	11/01/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Showtime Networks Inc., 1633 Broadway, New York, NY 10019, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/01/2011. Showtime Networks Inc. respectfully requests that the time period within which to file an opposition be extended until 02/29/2012.

Respectfully submitted,

/Mallory Levitt/

11/10/2011

Mallory Levitt

CBS Law

51 West 52nd Street

New York, NY 10019

UNITED STATES

trademarks@cbs.com, angela.lamorte@cbs.com

212-975-4321