

ESTTA Tracking number: **ESTTA335066**

Filing date: **03/02/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicants: | WANG, HUI MING XU, YAN |
| Application Serial Number: | 77827032 |
| Application Filing Date: | 09/15/2009 |
| Mark: | DOW JEANS |
| Date of Publication | 02/09/2010 |

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Dow Jones & Company, Inc., 1211 Avenue of the Americas, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 03/11/2010. Dow Jones & Company, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/10/2010.

Respectfully submitted,
/Susan Progoff/
03/02/2010

Susan Progoff

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