

ESTTA Tracking number: **ESTTA332322**

Filing date: **02/16/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Australian Gold, LLC</b>
Application Serial Number:	<b>77813730</b>
Application Filing Date:	<b>08/27/2009</b>
Mark:	<b>SIMPLE GOODNESS</b>
Date of Publication	<b>01/19/2010</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Accantia Group Holdings Limited, Chadwick House, Blenheim Court, Fourth Floor, Solihull, B91 2AA, UNITED KINGDOM, a corporation organized under the laws of United Kingdom, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 02/18/2010. Accantia Group Holdings Limited respectfully requests that the time period within which to file an opposition be extended until 03/20/2010.

Respectfully submitted,  
/Peter J. Riebling/  
02/16/2010

**Peter J. Riebling**

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