

ESTTA Tracking number: **ESTTA322235**

Filing date: **12/15/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Sears Brands, LLC
Application Serial Number:	77779581
Application Filing Date:	07/13/2009
Mark:	SMART SHOPPERS UNITE
Date of Publication	11/17/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Pinball Corp, 3600 136th Place SE, Bellevue, WA 98006, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/17/2009. Pinball Corp respectfully requests that the time period within which to file an opposition be extended until 03/17/2010.

Respectfully submitted,
/Bruce Haraguchi/
12/15/2009

Mary Catherine Merz

Merz & Associates, P.C.

1010 Lake Street, Suite 400

Oak Park, IL 60301

UNITED STATES

docket@merz-law.com, bharaguchi@merz-law.com

708-383-8801