

ESTTA Tracking number: **ESTTA438330**

Filing date: **10/28/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	FLEURY MICHON
Application Serial Number:	77777755
Application Filing Date:	07/09/2009
Mark:	OLIDA
Date of Publication	09/06/2011

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, H. J. Heinz Company, One PPG Place, Suite 3100, Pittsburgh, PA 15222, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 11/05/2011. H. J. Heinz Company respectfully requests that the time period within which to file an opposition be extended until 01/04/2012.

Respectfully submitted,
/Timothy P. Fraelich/
10/28/2011

Timothy P. Fraelich

JONES DAY

901 Lakeside Avenue

Cleveland, OH 44114

UNITED STATES

tfraclich@jonesday.com, pcyngier@jonesday.com

216-586-1247