

ESTTA Tracking number: **ESTTA347256**

Filing date: **05/13/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Fresh Express Incorporated
Application Serial Number:	77775966
Application Filing Date:	07/07/2009
Mark:	FRESH EXPRESS ZZZING INVIGORATE
Date of Publication	04/13/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, E.A. Sween Company, 16101 West 78th Street, Eden Prairie, MN 55344, UNITED STATES, a corporation organized under the laws of Minnesota, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/13/2010. E.A. Sween Company respectfully requests that the time period within which to file an opposition be extended until 08/11/2010.

Respectfully submitted,

/sda/

05/13/2010

Stephen R. Baird

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UNITED STATES

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