

ESTTA Tracking number: **ESTTA313571**

Filing date: **10/27/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>La Senza Corporation</b>
Application Serial Number:	<b>77754633</b>
Application Filing Date:	<b>06/08/2009</b>
Mark:	<b>SEXY SWEET</b>
Date of Publication	<b>10/20/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Sexy Hair Concepts, LLC, 21551 Prairie Street, Chatsworth, CA 91311, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/19/2009. Sexy Hair Concepts, LLC respectfully requests that the time period within which to file an opposition be extended until 02/17/2010.

Respectfully submitted,  
/Roberta Jacobs-Meadway/  
10/27/2009

**Roberta Jacobs-Meadway**

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**UNITED STATES**

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