

ESTTA Tracking number: **ESTTA316215**

Filing date: **11/11/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	BOOQ, LLC
Application Serial Number:	77745890
Application Filing Date:	05/27/2009
Mark:	BOQ
Date of Publication	10/13/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Beats Electronics, LLC, 2220 Colorado Avenue, Santa Monica, CA 90404, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/12/2009. Beats Electronics, LLC respectfully requests that the time period within which to file an opposition be extended until 02/10/2010.

Respectfully submitted,

/cag/

11/11/2009

Carol A. Genis, Esq.

K&L Gates LLP

P.O. Box 1135

Chicago, IL 60690-1135

UNITED STATES

chicago.trademarks@klgates.com

(312) 807-4272