

ESTTA Tracking number: **ESTTA337298**

Filing date: **03/15/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Nissan North America, Inc.
Application Serial Number:	77730533
Application Filing Date:	05/06/2009
Mark:	VALUE ADVANTAGE
Date of Publication	02/16/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Apex, LLC, 100 Main Street, Pawtucket, RI 02860, UNITED STATES, a Limited Liability Company, organized under the laws of Rhode Island, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/18/2010. Apex, LLC respectfully requests that the time period within which to file an opposition be extended until 06/16/2010.

Respectfully submitted,
/gailyc c. sonia/
03/15/2010

Gailyc C. Sonia

Apex, LLC

100 Main Street

Pawtucket, RI 02860

UNITED STATES

trademarks@theapexcompanies.com

401-729-7200