

ESTTA Tracking number: **ESTTA349328**

Filing date: **05/25/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Haydenburri Lane</b>
Application Serial Number:	<b>77728443</b>
Application Filing Date:	<b>05/04/2009</b>
Mark:	<b>GO RASCALS!</b>
Date of Publication	<b>04/27/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, King World Productions, Inc., 2400 Colorado Avenue, Suite 110, Santa Monica, CA 90404, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/27/2010. King World Productions, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/25/2010.

Respectfully submitted,

/ml/

05/25/2010

**c/o Mallory Levitt**

**Counsel**

**King World Productions, Inc.**

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**UNITED STATES**

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