

ESTTA Tracking number: **ESTTA375082**

Filing date: **10/26/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Battery Direct International Inc.
Application Serial Number:	77715141
Application Filing Date:	04/16/2009
Mark:	THE BULL
Date of Publication	09/28/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Bull SAS, 68, Rue Jean Jaur s, F-78340 Les Clayes sous Bois, , FRANCE, a corporation organized under the laws of France , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/28/2010. Bull SAS respectfully requests that the time period within which to file an opposition be extended until 01/26/2011.

Respectfully submitted,
/Craig S. Mende/
10/26/2010

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