

ESTTA Tracking number: **ESTTA296711**

Filing date: **07/22/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Sephora USA, Inc.
Application Serial Number:	77692453
Application Filing Date:	03/17/2009
Mark:	LASHSTASH
Date of Publication	06/30/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Noxell Corporation, 11050 York Road, Hunt Valley, MD 21030, UNITED STATES, a corporation organized under the laws of Maryland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/30/2009. Noxell Corporation respectfully requests that the time period within which to file an opposition be extended until 10/28/2009.

Respectfully submitted,

/r/guess/

07/22/2009

Rene LaForte Guess

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