

ESTTA Tracking number: **ESTTA400317**

Filing date: **03/29/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Headstrong Services, LLC</b>
Application Serial Number:	<b>77691314</b>
Application Filing Date:	<b>03/15/2009</b>
Mark:	<b>ICEFISH</b>
Date of Publication	<b>03/01/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, IntercontinentalExchange, Inc., 2100 RiverEdge Parkway, Suite 500, Atlanta, GA 30328, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 03/31/2011. IntercontinentalExchange, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/29/2011.

Respectfully submitted,

/Paul A. Taufer/

03/29/2011

**Paul A. Taufer**

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