

ESTTA Tracking number: **ESTTA305537**

Filing date: **09/10/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Reckitt Benckiser Inc. |
| Application Serial Number: | 77686246 |
| Application Filing Date: | 03/09/2009 |
| Mark: | EXTRA DARK CARE |
| Date of Publication | 08/25/2009 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Church & Dwight Co., Inc., 469 North Harrison Street, Princeton, NJ 08543-5297, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/24/2009. Church & Dwight Co., Inc. respectfully requests that the time period within which to file an opposition be extended until 12/23/2009.

Respectfully submitted,

/David J. Schuman/

09/10/2009

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UNITED STATES

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