

ESTTA Tracking number: **ESTTA332179**

Filing date: **02/16/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Apple & Eve, LLC
Application Serial Number:	77664947
Application Filing Date:	02/06/2009
Mark:	NORTHLAND THE POWER OF DARK FRUIT
Date of Publication	01/19/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Power of Fruit, Inc., 2374 Seipstown Road, Fogelsville, PA 18051, UNITED STATES, a corporation organized under the laws of Pennsylvania, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 02/18/2010. The Power of Fruit, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/19/2010.

Respectfully submitted,
/Sanford J. Piltch/
02/16/2010

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