

ESTTA Tracking number: **ESTTA356590**

Filing date: **07/06/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77661323
Applicant	Dow Jones & Company, Inc.

## Notice of Appeal

Notice is hereby given that Dow Jones & Company, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77661323.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 036.

Appealed goods and services in the class: Providing and updating indexes of securities values

Respectfully submitted,

/jmb/

07/06/2010

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