

ESTTA Tracking number: **ESTTA287898**

Filing date: **06/04/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Seneca Foods Corporation</b>
Application Serial Number:	<b>77659967</b>
Application Filing Date:	<b>01/30/2009</b>
Mark:	<b>SPUD CRUNCH</b>
Date of Publication	<b>05/05/2009</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 06/04/2009. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/04/2009.

Respectfully submitted,

/Jeanette S. Zimmer/

06/04/2009

**Jeanette S. Zimmer**

**Frito-Lay North America, Inc.**

**7701 Legacy Drive**

**Plano, TX 75024**

**UNITED STATES**

**trademarks@fritolay.com, catherine.barry@fritolay.com**