

ESTTA Tracking number: **ESTTA278758**

Filing date: **04/17/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Miss Matched, Inc.</b>
Application Serial Number:	<b>77600948</b>
Application Filing Date:	<b>10/27/2008</b>
Mark:	<b>MISSMATCHED</b>
Date of Publication	<b>03/24/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, B and B Ventures Incorporated, P.O. Box 8102, Hicksville, NY 11802, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/23/2009. B and B Ventures Incorporated respectfully requests that the time period within which to file an opposition be extended until 07/22/2009.

Respectfully submitted,  
/rsb/  
04/17/2009

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