

ESTTA Tracking number: **ESTTA277694**

Filing date: **04/13/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>DJRCLRCOMPANY, LLC</b>
Application Serial Number:	<b>77594922</b>
Application Filing Date:	<b>10/17/2008</b>
Mark:	<b>R RUSSELL COMPANY YOU WANT IT WE GOT IT</b>
Date of Publication	<b>03/17/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Russell Brands, LLC, 755 Lee Street, P.O. Box 272, Alexander City, AL 35010, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/16/2009. Russell Brands, LLC respectfully requests that the time period within which to file an opposition be extended until 07/15/2009.

Respectfully submitted,

/rac/

04/13/2009

**Rebecca A.Crawford**

**Assistant Secretary**

**Russell Brands, LLC**

**One Fruit of the Loom Drive**

**Bowling Green, KY 42103**

**UNITED STATES**

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