

ESTTA Tracking number: **ESTTA284604**

Filing date: **05/18/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>W.C. Bradley/Zebco Holdings, Inc.</b>
Application Serial Number:	<b>77584014</b>
Application Filing Date:	<b>10/02/2008</b>
Mark:	<b>WILLIAM JOSEPH</b>
Date of Publication	<b>04/28/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Joseph Limited, 50 Carnwath Road, London, SW6 3EG, UNITED KINGDOM, a corporation organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/28/2009. Joseph Limited respectfully requests that the time period within which to file an opposition be extended until 08/26/2009.

Respectfully submitted,

/sud/

05/18/2009

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