

ESTTA Tracking number: **ESTTA269811**

Filing date: **03/03/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Dairy Farmers of America, Inc.
Application Serial Number:	77571221
Application Filing Date:	09/16/2008
Mark:	CACHE VALLEY
Date of Publication	02/03/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The HV Food Products Company, 1221 Broadway, Oakland, CA 94612, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/05/2009. The HV Food Products Company respectfully requests that the time period within which to file an opposition be extended until 06/03/2009.

Respectfully submitted,
/tim humphrey/
03/03/2009

Tim Humphrey

The Clorox Company

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