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Filing date: **01/27/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Associated Wholesale Grocers, Inc.</b>
Application Serial Number:	<b>77561303</b>
Application Filing Date:	<b>09/03/2008</b>
Mark:	<b>A FRESH EXPERIENCE</b>
Date of Publication	<b>10/06/2009</b>

## **60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, IF&P Foods, Inc., 5941 West 82nd Street, Indianapolis, IN 46268, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 02/03/2010. IF&P Foods, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/04/2010.

Respectfully submitted,  
/Daniel L. Boots/  
01/27/2010

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