

ESTTA Tracking number: **ESTTA249397**

Filing date: **11/17/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	BBK Tobacco & Foods, LLP
Application Serial Number:	77535130
Application Filing Date:	07/30/2008
Mark:	BLIMPIE
Date of Publication	11/04/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, KBI Holdings, L.L.C., 9311 East Via de Ventura, Scottsdale, AZ 85258, UNITED STATES, a limited liability company, organized under the laws of Arizona, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/04/2008. KBI Holdings, L.L.C. respectfully requests that the time period within which to file an opposition be extended until 03/04/2009.

Respectfully submitted,

/rlm/

11/17/2008

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