

ESTTA Tracking number: **ESTTA282239**

Filing date: **05/06/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>The Big League Hot Dog Company, LLC</b>
Application Serial Number:	<b>77505134</b>
Application Filing Date:	<b>06/23/2008</b>
Mark:	<b>THE BIG LEAGUE HOT DOG COMPANY BL</b>
Date of Publication	<b>04/14/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Jim Bouton Enterprises of Massachusetts, Inc., 36 Millard Road, North Egremont, MA 01252, UNITED STATES, a corporation organized under the laws of Massachusetts, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/14/2009. Jim Bouton Enterprises of Massachusetts, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/12/2009.

Respectfully submitted,  
/laura goldbard george/  
05/06/2009

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