

United States Patent and Trademark Office
Trademark Trial and Appeal Board
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Date: July 19, 2010

To: Judith M. Helfman
Trademark Examining Attorney
Law Office 114

From: Amy Matelski
Paralegal Specialist,
Trademark Trial and Appeal Board

Subject: Reply Brief for Application Serial No. 77498755

Applicant has filed its reply brief in the above-identified appeal which is available for viewing using TTABVue.

If the Trademark Examining Attorney is persuaded by the arguments contained in the reply brief that applicant's mark is registrable, and decides to allow the application, the Trademark Examining Attorney may approve the application for publication, or in the case of an application on the Supplemental Register, for registration. In the absence of such, the Board will go forward with the appeal and issue a decision on the merits in due course.