

ESTTA Tracking number: **ESTTA282606**

Filing date: **05/07/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The 1 Contest LLC
Application Serial Number:	77476069
Application Filing Date:	05/15/2008
Mark:	THE 1
Date of Publication	04/07/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Cosmos Marketing, Inc., 445 West Main Street, Wyckoff, NJ 07481, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/07/2009. Cosmos Marketing, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/05/2009.

Respectfully submitted,
/Roberta S. Bren/ojb/
05/07/2009

Roberta S. Bren

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