

ESTTA Tracking number: **ESTTA225612**

Filing date: **07/22/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Entertainment Industry Foundation
Application Serial Number:	77471573
Application Filing Date:	05/12/2008
Mark:	STAND UP 2 CANCER
Date of Publication	07/01/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Mount Carmel Health System, 6150 East Broad Street, Columbus, OH 43213, UNITED STATES, a not-for-profit corporation, organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/31/2008. Mount Carmel Health System respectfully requests that the time period within which to file an opposition be extended until 10/29/2008.

Respectfully submitted,
/Jeremy J. Thornton/
07/22/2008

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