

ESTTA Tracking number: **ESTTA248201**

Filing date: **11/11/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Tracker Marine, LLC</b>
Application Serial Number:	<b>77459800</b>
Application Filing Date:	<b>04/28/2008</b>
Mark:	<b>THE GREAT AMERICAN BOAT SALE</b>
Date of Publication	<b>10/14/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Yamaha Motor Corporation U.S.A., 6555 Katella Avenue, Cypress, CA 90630, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 11/13/2008. Yamaha Motor Corporation U.S.A. respectfully requests that the time period within which to file an opposition be extended until 02/11/2009.

Respectfully submitted,  
/Catherine J. Holland/  
11/11/2008

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