



TTAB

Docket No. 308-437

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                                     |                            |
|-------------------------------------|----------------------------|
| _____ )                             |                            |
| CareFirst of Maryland, Inc. d/b/a ) |                            |
| CareFirst BlueCross BlueShield )    |                            |
| Potential Opposer, )                |                            |
| )                                   | Opposition No. _____       |
| v. )                                |                            |
| )                                   | Application No. 77/452,208 |
| Physician's Healthcare Solutions )  |                            |
| Applicant. )                        |                            |
| _____ )                             |                            |

**NOTIFICATION TO BOARD OF RETURNED SERVICE COPY**

Potential Opposer, CareFirst of Maryland, Inc. d/b/a CareFirst BlueCross BlueShield, through its counsel, respectfully notifies the Board of the following:

On February 10, 2009, Jeffrey Segal, counsel/principal for Applicant, consented to a sixty (60) day extension to file notice of opposition via e-mail to counsel for Potential Opposer, Barth X. deRosa. The extension was filed on February 10, 2009, and a service copy was mailed to Applicant's counsel on the same day to the address below [see Exhibit A]:

2007 Yanceyville St.  
Greensboro, NC 27405

The service copy was sent to this address based on the Applicant's representation during the telephone conversation as well as based on the address of record as filed with the U.S. Patent and Trademark Office [see Exhibit B].

On February 18, 2009, the service copy was returned to Potential Opposer's counsel stating that the address was insufficient [see Exhibit C]. An Internet search was conducted in an

  
02-19-2009

effort to locate a sufficient address, and the service copy was resent to the following address found on the Dun & Bradstreet web site [see Exhibit D]:

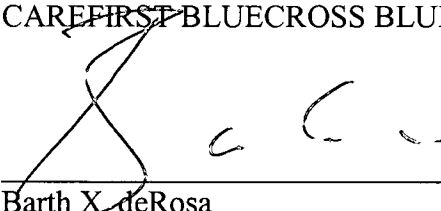
1 Staunton Ct.  
Greensboro, NC 27410

For good cause shown, it is respectfully requested that the Board recognize Potential Opposer's good faith effort to serve upon Applicant a copy of the extension to file notice of opposition.

Respectfully submitted,

CAREFIRST OF MARYLAND, INC. D/B/A  
~~CAREFIRST~~ BLUECROSS BLUESHIELD

Date: February 19, 2009



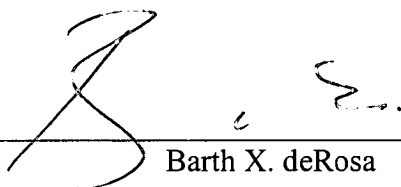
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Barth X. deRosa  
DICKINSON WRIGHT PLLC  
1875 Eye Street, N.W.  
Suite 1200  
Washington, DC 20006-5420  
(202) 457-0160  
Fax: (202) 659-1559  
Counsel for Potential Opposer

CERTIFICATE OF SERVICE

I hereby certify that one copy of the foregoing Notification to Board of Returned Service Copy is being forwarded by first class this 19<sup>th</sup> day of February 2009 to Counsel for Applicant by first class mail, postage prepaid and addressed to:

Jeffrey Segal  
PHYSICIAN'S HEALTHCARE SOLUTIONS  
1 Staunton Ct.  
Greensboro, NC 27410



Barth X. deRosa





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ESTTA Tracking number: **ESTTA265627**Filing date: **02/10/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Physician's Healthcare Solutions**  
 Application Serial Number: **77452208**  
 Application Filing Date: **04/18/2008**  
 Mark: **PRIMARY CARE ONE**  
 Date of Publication **10/14/2008**

**60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, Carefirst of Maryland, Inc., d/b/a CareFirst BlueCross BlueShield, 10455 Mill Run Circle, Owings Mills, MD 21117, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 02/11/2009. Carefirst of Maryland, Inc., d/b/a CareFirst BlueCross BlueShield respectfully requests that the time period within which to file an opposition be extended until 04/12/2009.

Respectfully submitted,

/Barth X. deRosa/

02/10/2009

**Barth X. deRosa****DICKINSON WRIGHT PPLC****1875 Eye Street, NWSuite 1200****Washington, DC 20006****UNITED STATES**

**bderosa@dickinsonwright.com, csquire@dickinsonwright.com,**  
**trademark@dickinsonwright.com**

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# Primary Care One

|                                    |  |
|------------------------------------|--|
| <b>Word Mark</b>                   | PRIMARY CARE ONE   |
| <b>Goods and Services</b>          | IC 044. US 100 101. G & S: Medical clinics. FIRST USE: 20070415. FIRST USE IN COMMERCE: 20070415                             |
| <b>Standard Characters Claimed</b> |  |
| <b>Mark Drawing Code</b>           | (4) STANDARD CHARACTER MARK  |
| <b>Serial Number</b>               | 77452208   |
| <b>Filing Date</b>                 | April 18, 2008   |
| <b>Current Filing Basis</b>        | 1A   |
| <b>Original Filing Basis</b>       | 1A   |
| <b>Published for Opposition</b>    | October 14, 2008   |
| <b>Owner</b>                       | (APPLICANT) Physician's Healthcare Solutions CORPORATION NORTH CAROLINA 2007 Yanceyville St. Greensboro NORTH CAROLINA 27405 |
| <b>Disclaimer</b>                  | NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PRIMARY CARE" APART FROM THE MARK AS SHOWN                                   |
| <b>Type of Mark</b>                | SERVICE MARK   |
| <b>Register</b>                    | PRINCIPAL  |
| <b>Live/Dead Indicator</b>         | LIVE   |

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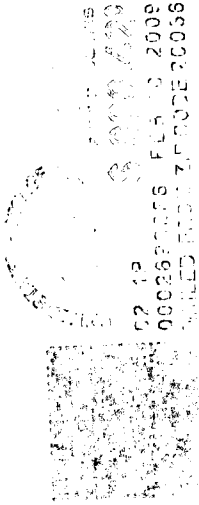
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BXD

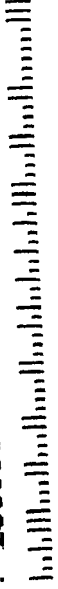


*1/18*

JEFFREY SEGAL, M.D., J.D.  
PHYSICIAN'S HEALTHCARE SOLUTIONS  
2007 YANCEYVILLE ST  
GREENSBORO, NC 27405-5000

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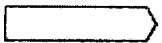
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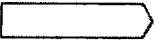
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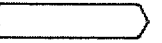
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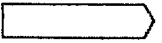
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