

ESTTA Tracking number: **ESTTA294191**

Filing date: **07/08/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Rock Holdings, Inc.</b>
Application Serial Number:	<b>77405750</b>
Application Filing Date:	<b>02/25/2008</b>
Mark:	<b>BALL BEVERAGE CO.</b>
Date of Publication	<b>07/07/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Ball Corporation, 10 Longs Peak Drive, Broomfield, CO 80021, UNITED STATES, a corporation organized under the laws of Indiana, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/06/2009. Ball Corporation respectfully requests that the time period within which to file an opposition be extended until 11/04/2009.

Respectfully submitted,  
/Sarah J. Miller/  
07/08/2009

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