

ESTTA Tracking number: **ESTTA236933**

Filing date: **09/16/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Famous Smoke Shop-PA, Inc.</b>
Application Serial Number:	<b>77371424</b>
Application Filing Date:	<b>01/14/2008</b>
Mark:	<b>BENCHMARK BY FAMOUS SMOKE SHOP</b>
Date of Publication	<b>08/26/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Holt's Company, 12270 Townsend Road, Philadelphia, PA 19154, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/25/2008. Holt's Company respectfully requests that the time period within which to file an opposition be extended until 12/24/2008.

Respectfully submitted,

/mkt/

09/16/2008

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