

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: May 16, 2014

In re Dillard's Inc.

Serial No. 77367998

Filed: 1/9/2008

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On April 14, 2014, the appeal in the above-entitled application was dismissed for applicant's failure to file its brief. In response, on May 6, 2014, applicant filed a request for reconsideration, which the Board will construe as a request for reinstatement of the appeal. In its request, applicant states that "the Board's March 14, 2014 order was not received by counsel."

Good cause having been shown, applicant's request for reinstatement of the appeal is hereby granted.

In view thereof, the Board's April 14, 2014 order is hereby **SET ASIDE** and applicant is allowed until **SIXTY DAYS** from the mailing date hereof in which to file its brief herein. A request for an oral hearing, if desired, must be made not later than ten days after the due date for applicant's reply brief.