

ESTTA Tracking number: **ESTTA222263**

Filing date: **07/03/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	PERFORMANCE BRANDS, INC.
Application Serial Number:	77355808
Application Filing Date:	12/19/2007
Mark:	LOVE HATE
Date of Publication	05/06/2008

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Loree Rodkin Management Corp, 9615 Brighton Way Ste 425, Beverly Hills, CA, CA 90210-5163, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 07/05/2008. Loree Rodkin Management Corp respectfully requests that the time period within which to file an opposition be extended until 09/03/2008.

Respectfully submitted,
/David C. Meyer/
07/03/2008

David C. Meyer, Esq.

Venable LLP

2049 Century Park East, Suite 2100

Los Angeles, CA 90067

UNITED STATES

bsiciliano@venable.com, ahern@venable.com, dmeyer@venable.com, agrabell@venable.com