

ESTTA Tracking number: **ESTTA215506**

Filing date: **06/04/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>PERFORMANCE BRANDS, INC.</b>
Application Serial Number:	<b>77355808</b>
Application Filing Date:	<b>12/19/2007</b>
Mark:	<b>LOVE HATE</b>
Date of Publication	<b>05/06/2008</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Loree Rodkin Management Corp, 9615 Brighton Way Ste 425, Beverly Hills, CA, CA 90210-5163, UNITED STATES, a corporation organized under the laws of California , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 06/05/2008. Loree Rodkin Management Corp respectfully requests that the time period within which to file an opposition be extended until 07/05/2008.

Respectfully submitted,  
/David C. Meyer/  
06/04/2008

**David C. Meyer, Esq.**

**Venable LLP**

**2049 Century Park East, Suite 2100**

**LOS ANGELES, CA 90067**

**UNITED STATES**

**dmeyer@venable.com, bsiciliano@venable.com, agrabell@venable.com, aahern@venable.com**  
**3102299900**