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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77352446
Applicant	JETBLUE AIRWAYS CORPORATION

## Notice of Appeal

Notice is hereby given that JETBLUE AIRWAYS CORPORATION appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77352446.

The refusal to register has been appealed as to the following class of goods/services:

- Class 039.

All goods and services in the class are appealed, namely: air transportation services, namely transportation of passengers, parcels, freight and cargo by air; travel agency services in the nature of making reservations and bookings for air transportation and cruises; packaging and storage of parcels, freight and cargo for transportation; air transportation services featuring a frequent flyer award program; providing designated handling, check-in, seating and travel reservation services for air travelers; providing automated airport check-in and ticket reservation services for air travelers; providing information about air transportation and cruises via computer network; travel services, namely, making reservations and bookings for transportation and cruises; providing information about transportation, cruises and special travel offers via a global computer network; corporate travel agency services, namely, making reservations and bookings for transportation and cruises; providing travel information services featuring travel offers and vacation travel tour activities

Respectfully submitted,

/JFN/

06/08/2009

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