

ESTTA Tracking number: **ESTTA229334**

Filing date: **08/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Bristol-Myers Squibb Company
Application Serial Number:	77330119
Application Filing Date:	11/15/2007
Mark:	PERLIVA
Date of Publication	07/15/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Pliva d.d., Ulica Grada Vukovara 49, Zagreb, 10000, CROATIA, a corporation organized under the laws of Croatia, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/14/2008. Pliva d.d. respectfully requests that the time period within which to file an opposition be extended until 11/12/2008.

Respectfully submitted,

/jss/

08/08/2008

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