

ESTTA Tracking number: **ESTTA244642**

Filing date: **10/24/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Badass Jack's Subs & Wraps Co. Ltd.
Application Serial Number:	77303536
Application Filing Date:	10/13/2007
Mark:	WRAPPER JACK'S
Date of Publication	09/30/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/30/2008. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/28/2009.

Respectfully submitted,
/Jeanette S. Zimmer/
10/24/2008

Jeanette S. Zimmer

Frito-Lay North America, Inc.

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