

ESTTA Tracking number: **ESTTA207966**

Filing date: **04/29/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Steven Hernandez
Application Serial Number:	77290535
Application Filing Date:	09/27/2007
Mark:	MAXIMO
Date of Publication	04/01/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, J.C. Newman Cigar Company, 2701-03 Sixteenth Street, Tampa, FL 33601, UNITED STATES, a corporation organized under the laws of Florida , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/01/2008. J.C. Newman Cigar Company respectfully requests that the time period within which to file an opposition be extended until 07/30/2008.

Respectfully submitted,
/jsw/
04/29/2008

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