

ESTTA Tracking number: **ESTTA368080**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77271076
Applicant	Health Management Systems, Inc.

## Notice of Appeal

Notice is hereby given that Health Management Systems, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77271076.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035.  
All goods and services in the class are appealed, namely: Providing services for healthcare providers as business solutions, namely, program analysis, namely providing an on-line computer database in the field of pricing insurance services and comparing prices of insurance services; business consulting services in the field of training; and audits and investigations, namely, account auditing focusing on coding review, compliance audits, medical review, cost analysis and drug rebates
- Class 036.  
All goods and services in the class are appealed, namely: Financial recovery, namely, debt recovery and collection agencies featuring collections, recoupment and demand letters; providing information and online computer databases for the purpose of review and verification of insurance eligibility; rate setting, namely, insurance premium rate computing
- Class 041.  
All goods and services in the class are appealed, namely: Training services in the field of insurance claim processing, advertising and communication technologies
- Class 042.  
All goods and services in the class are appealed, namely: Data analytics, namely, data mining for overpayment, error and waste analysis, fraud and abuse detection and coding

Respectfully submitted,  
/Angela C. Wilcox/  
09/13/2010

**Angela C. Wilcox**  
**Vanek, Vickers & Masini**  
**Suite 4040111 S. Wacker**  
**Chicago, IL 60606**  
**UNITED STATES**  
**awilcox@vaneklaw.com**  
**312.224.1504**