

ESTTA Tracking number: **ESTTA221944**

Filing date: **07/02/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Mehow, Inc.
Application Serial Number:	77261207
Application Filing Date:	08/21/2007
Mark:	GET THE GIRL
Date of Publication	06/03/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Get the Girl, Inc., 3322 North Ashland, 2nd Floor, Chicago, IL 60657, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/03/2008. Get the Girl, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/01/2008.

Respectfully submitted,
/William D Jackson/
07/02/2008

William D. Jackson

Norvell IP LLC

1776 Ash Street

Northfield, IL 60093

UNITED STATES

officeactions@norvellip.com, wjackson@norvellip.com

773-636-9925