

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

David A. Herdman
KELLOGG NORTH AMERICA COMPANY
One Kellogg Square PO Box 3599
Battle Creek, MI 49016

Mailed: July 18, 2013

Serial No.: 77250283
ESTTA TRACKING NO: ESTTA549147

The request to extend time to oppose is granted until
10/16/2013 on behalf of potential opposer **KELLOGG NORTH
AMERICA COMPANY**

Please do not hesitate to contact the Trademark Trial and
Appeal Board at (571)272-8500 if you have any questions
relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to
oppose, notices of opposition, petition for cancellation, notice
of ex parte appeal, and inter partes filings are now available
at <http://estta.uspto.gov>. Images of TTAB proceeding files can
be viewed using TTABVue at <http://ttabvue.uspto.gov>.